

OUR EXPERTISE



CEEP represents the interests of public services' employers and providers in Europe. As such, we can provide you with information and know-how on sectors that employ altogether 30% of the European workforce and contribute to more than 26% of all investments made in the EU. CEEP is indeed THE only cross-sectoral European representative of public services' employers and providers.

CEEP's governance structure is built on 3 boards and 12 specialised task forces which make us well placed to support future MEPs in their work.



4 reasons the European Parliament needs our expertise

CEEP is THE network of Public Services' employers and providers

Based on more than **50 years of close collaboration with the European institutions**, CEEP is one of the European organisations that has played a key role in building up the European project.

CEEP is THE European network that brings together public services **employing 30% of the European workforce** in sectors such as communication, education, electricity, environment, healthcare, public administration, transport, water and waste management. It is a one-stop-shop of information related to these activities. We bring together members from across Europe and outside Europe organised into national sections or sectoral federations.

CEEP is also the **founder of the Public Services Employers' Forum (PSEF)**, an informal platform which gathers public services' employers in European sectoral and cross-sectoral social dialogue. Partners of the PSEF are the sectoral employers organisations involved in education, electricity, hospitals and healthcare, local and regional administration, public broadcasting, public transport and railways.

CEEP is THE European social partner representing public services' employers in cross-sectoral social Dialogue

Together with BusinessEurope and ETUC, we are **partners of the European cross-sectoral Social Dialogue**. As such, we are recognised by the European Commission as one of the two general cross-sectoral employers' organisations that negotiate with European level trade unions on all matters affecting employment relations.

This role places us right at the heart of the debate on all issues affecting employment relations and labour market reforms. Therefore, CEEP frequently advises MEPs on a number of employment relations matters including:

Positive management of restructuring and anticipation of change

CEEP's extensive expertise on the matter, acquired through the conduction of several projects dedicated to the anticipation of change in public services and a particular attention to the 2012 European Commission's green paper, shall be invaluable when implementing the newest quality framework for restructuring and anticipation of change;

The importance of equality and diversity in employment and in relation to access to services

CEEP has led several projects dedicated to the identification and dissemination of best practices related to the promotion of non-discriminatory employment methods in the work place. As such it dedicates special attention to following all anti-discrimination strategies at EU level (Gender equality, European disability strategy 2010-2020...);

Positive approaches to active ageing in the workplace

CEEP has been mapping promising practices of public services' employers, with the support of our members, across all Member States, developing specific recommendations on how the issue of active ageing should be addressed at EU level in order to better tackle the impact of demographic change on the labour market;

Definition of an approach consistent with the development of lifelong learners

CEEP has managed, jointly with the European Federation of Education Employers, a project and study focusing on the identification of the key competences needed by public services providers in the future. In this field, CEEP will monitor carefully the future « European area of skills and qualifications »;

Improving the image of the public services as "employers of choice" all over Europe

Public services' enterprises and organisations can represent an asset in restoring high youth employment levels. In order to do so, however, work must be done in order to increase the attractiveness of jobs in public services. Our members are the best suited to fulfil that role.

CEEP is THE expert on Public Services

Our membership expertise also puts us at the heart of all debates impacting the **provision of public services in Europe**. In the last mandate, CEEP was one of the major partners of EU leaders and especially Members of the European Parliament in strategic dossiers for the EU economy, such as the revision of EU public procurement rules and the new Directive on the award of concession contracts, but also the late payments directive. In all issues impacting the provision of public services, CEEP is a **privileged interlocutor of MEPs in a wide number of policy areas**.

Services of general interest, whether economic or non-economic

During the last mandate, CEEP conducted a sound analysis of the EU law impacting SGIs at EU level called "Acquis+", now considered as a reference for understanding the SGI legislation and policies;

State aid rules for Services of General Economic interest

CEEP is working on accompanying the implementation of the Almunia Package at national and local level;

Public Procurement and concession rules

CEEP has been a major stakeholder accompanying the Public Procurement Package and will also follow its implementation in the coming years. As some provisions will be subject to an evaluation, CEEP will be glad to support MEPs in this process;

Taxation

CEEP is actively working on the EC proposals to modernise the EU VAT system;

Trade

The beginning of EU-US trade negotiations has shown how important it is to increase transparency and ensure that MEPs are well informed. CEEP is very active in this dossier and proposes to work together with MEPs to ensure that public services get the appropriate treatment in the final agreement.

In addition to the issues that mainly deal with internal market and competition policies, CEEP also actively participates in the sectoral legislative works thanks to the diversity of its members. Indeed, besides their deep knowledge in their respective sectors, they also work together in CEEP to build bridges among their fields of activity and **provide transversal analyses that can bring a real added value in some dossiers such as:**

Public Transports

Thanks to our members' experience in all public transport sectors, CEEP has been developing a strong expertise on public services' obligations imposed by the specificities of public services missions. In particular, CEEP is following the 4th Railway Package and the revision of Regulation 1370/2007 on PSO;

Water services

CEEP is dedicated to the progression towards a sustainable use of water resources and as such is an acknowledged stakeholder in water management, a.o. in the implementation of the Water Framework Directive or in the "European Innovation Partnership on Water";

Waste management

the public waste sector supports the legislator to guarantee services which influence the environment and public health. CEEP counts among its members local public entities, which guarantee local and regional supply and disposal services. Our experience is therefore essential to reach European goals for waste management

related issues;

Energy

CEEP developed over time a specific energy policy forged on sound principles: responsibility, security of supply, environment awareness and affordability. Following these principles we shall monitor carefully and provide valuable information on the implementation of the 2030 policy framework for energy proposed by the European Commission;

Communications and broadcasting services

CEEP strongly supports the aim to move forward with the implementation of the digital agenda for Europe and to create « a genuine digital single market » in order to ensure that economic, social and cultural needs are well balanced;

Environment

CEEP members active in tourism services, urban development and land management systematically take the consequences of climate change into consideration in their planning. Therefore we are most suited to give a proper insight on the necessary steps to reach the targets of the 2030 framework for climate policy.

CEEP is the founder of the CEEP-CSR label

CEEP and its members are a strong promoter of **Corporate Social Responsibility in public services** via the CEEP-CSR Label which awards enterprises complying best with CSR.

Since 2008, **around 90 enterprises were awarded the CEEP-CSR Label**, the only European CSR label for public services. This instrument gained even more momentum in 2013 thanks to the recognition of the use of labels in the procurement directives. This transition was well anticipated and is fully integrated within the 2014 CEEP-CSR Label awarding process.

To be awarded, enterprises are evaluated by **independent experts against the background of key criteria developed specifically for this label**. This label benchmarks applicants on the issues of economic governance, evaluates their actions related to Corporate Governance, Staff-oriented practices, Relations with economic stakeholders, Environmental practices, Relation with municipalities and other stakeholders.

ON ALL THESE ISSUES, CEEP IS COMMITTED TO PROVIDE ITS EXPERTISE IN ORDER TO SUPPORT MEPS IN THE DEVELOPMENT OF EU POLICIES PROMOTING A SMART, SUSTAINABLE AND INCLUSIVE EUROPE, BASED ON QUALITY, ACCESSIBLE AND EFFECTIVE PUBLIC SERVICES.



Your voice.
Your interests.
Your future.